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U. S. Department of Agriculture

Gladiolus

1949

GELSER BROTHERS
DALTON, N. Y.



ELIZABETH THE QUEEN

GREETINGS

To our friends and customers, both new and old, who have stood by us for so many years (27 years, to be exact), we extend our thanks. We have enlarged our list this year to include many of the newer introductions and have dropped some real good glads to make room for the new varieties.

We buy many new introductions each year and, after growing in our trial garden, we try to select the very best as they grow for us for listing in our catalog. We make no attempt to elaborate on the description of the varieties we list. If the varieties are not good with us, we will not list them. We have bought many high-priced introductions that did not come up to our expectations, so out they go. We sincerely believe that you will be delighted to grow the bulbs you buy from us.

EXTRAS

We always give extras in count and in new varieties if our stock permits. We have reduced our prices on most items, which we believe is much better than allowing discounts.

PRICES and TERMS

Gladiolus prices are good for this spring only and good only as long as our present stocks last.

TERMS: Full remittance should accompany all orders. However, we will ship C.O.D. on request, when 25 per cent of the amount of the order is paid in advance.

SIZE OF GLADIOLUS BULBS

Large bulbs are $1\frac{1}{4}$ to 2 inches or more in diameter (No. 1 & No. 2) the best blooming size.

Medium bulbs are $\frac{3}{4}$ to $1\frac{1}{4}$ inches in diameter (No. 3 & No. 4). This size will give good bloom, but a little later than the large size.

Small bulbs are $\frac{3}{8}$ to $\frac{3}{4}$ inches in diameter.

When there is a figure before the price of a variety, as 2-15c or 3-15c, it means 2 bulbs for 15c, or 3 bulbs for 15c, etc.

Cultural directions will be sent with all orders.

DELIVERY CHARGES

We pay the delivery charges on bulbs selected from our retail list. Bulbs priced by the 100 are not prepaid.

BULBLETS

We are offering bulblets of nearly all varieties. It is a cheap way to get started in the high-priced varieties, if you will give them the extra care needed. They should be cracked or, better still, peel a strip of the hard shell from the side of the bulblet, but be careful not to injure the bulblet in peeling. Bulblets also require plenty of moisture to germinate. We do not guarantee bulblets to grow, so do not expect us to replace any which fail to germinate. We will send you the largest bulblets available, but some varieties never make large bulblets, so if you get bulblets which are small, it will be for the reason that that variety produces small bulblets. We always give extra count when stocks are available.

We cannot fill orders for bulblets after April 1st.

ORDER EARLY!

Please place your order early in order to avoid disappointment, as a great many varieties will be sold out early. It is important that orders for small sizes and bulblets be received early, as we begin planting our own stock in April and may not have the stock to fill late orders.

The cost of producing stock has increased, but we have not increased our prices. In many cases we have reduced them in order to sell out early, as we must curtail our planting this year, so it will be wise to take advantage of our prices now.

SECOND CHOICE, PLEASE!

Due to the heavy demand for bulbs this year, it is to your advantage and also to ours, if you would give a second choice, either in size or another variety.

RETAIL LIST OF GLADIOLUS

	Per	Large	Medium	Small	Bulblets Per
Abigail (Myers) A midseason lavender. Color much like Minuet, much earlier. Opens up to 6-8 medium sized florets on a tall plant. Very good propagator.	1 10	.75 6.00	.50 4.00	.35 2.80	5—.25 100—3.00
Abnaki (Funk) Vivid orange that will not burn in the sun. Opens 5 to 6 well arranged blooms on a tall plant. A good early cut flower.	1 10	.25 2.00	.15 1.20	2—.15 .60	20—.30 100—1.00
Abu Hassan (Pf.) Color dark blue much better than Pelegrina. Healthy grower with 7 to 8 medium sized florets open on a tall stiff stem.	1 10	.15 1.20	2—.20 .80	4—.25 .50	25—.25 100—.40
Algonquin (Palmer) Brilliant glowing scarlet 8 to 9 wide open ruffled needle point blooms open at one time. An exhibition and commercial variety.	4 10		.20 .40		.20 100—.20
Annamae (Pommert) A very early snow white, extra fine commercial to catch the early market. Good grower and propagator.	3 10	.20 .60	.15 .40		.15 100—.20
Astrid (Jack) Clear medium rose of a new and distinct shade, with a narrow throat line and a slight feather in the throat. Tall, husky grower with 6 or more ruffled blooms open. A very beautiful variety.	1 10	.50 4.00	.40 3.20	.25 2.00	10—.50 100—3.00
Athlone (B. Palmer) Beautiful light buff. Opens 8-10 five-inch florets on a good stiff spike.	1	.40	.35	2—.20	20—.20
Atlas (Pf.) A very nice violet blue, with darker throat blotch. One of the best early blues, 6 to 7 florets open on a strong spike.	2 10	.15 .55	.10 .40		
Autumn Gold (Fischer) Deep golden yellow blending to orange at edges of petals. Very nice but not tall grower.	1 10		3—.25 10—.65	4—.20 10—.40	25—.20 100—.50
Bancroft Winsor (Winsor) Beautiful orange with deeper and more reddish plume in throat. Large florets on a straight stiff stem. Blooms will not burn in the sun.	1		2—.15	4—.15	100—.25
Beauty's Blush (Fischer) Cool sparkling blush pink without markings with 7-8 wide open florets on a tall 18-bud spike. A good healthy grower with plenty of bulblets which grow extra well.	1	.50	.35	.20	15—.25
Bengasi (Cave) Beautiful light pink blending to a white throat with a few light lines in throat. 7 to 8 large ruffled flowers on a tall, strong stem. Bengasi created quite a sensation when introduced.	1 10	.75 6.00	.50 4.50	.25 2.00	4—.25 10—.50 100—4.00

	Per	Large	Medium	Small	Bulblets Per
Benison (Palmer) White lightly tinted lavender. Opens 8-10 blooms on a medium tall straight spike.	1	.20	.15	4—.20	100— .75
Bingo (Canine) A soft creamy rose with blended rose blotch. Very tall robust spikes with 5-6 large florets open. Picardy sport.	1	.10	2—.15		
Bittersweet (Troyer) Bittersweet orange with purple throat. Tall plant with many large open florets. An outstanding variety.	1 10	.15 1.20	.10 .80	2—.10 .40	100— .25
Black Diamond (Gelser) Very dark red, almost black, intensely ruffled with 5-6 medium sized florets open. Has a color sheen lacking in most dark reds. Well liked by florists. Bulblets are quite hard to germinate.	1	.25	.20	.10	15— .20
Black Opal (Errey) Very dark red with many blooms open on a long flowerhead.	1	.15	.10		
Blessed Damosel (Baerman) Light glowing pink. Opens up to 8 large round blooms of heavy texture. One of the most beautiful of all pinks.	1		2—.20	4—.25	25— .25
Bloemfontein (K & M) Color salmon with a soft yellow blotch. Many large open flowers on a tall, stiff stem. Mid-season cut flower.	1	.25	.20	2—.20	50— .30
Bretange (Visser) Soft rose with slight carmine mark. Six large florets open on a straight spike. Awarded first class certificate at Haarlem. A very pleasing color and long spikes.	1	.50	.40	.20	5— .20
Buckeye Bronze (Wilson) Smoky old rose. A very fine novelty in a different color.	1 10	.15	2—.15 .60	5—.15 .30	100— .25
Burma (Palmer) A very deep rose shading lighter in the throat. Heavily ruffled blooms on a straight spike. Very heavy texture. Nearly every bud will show color when first flower opens.	1 10	.15	2—.20 .80	4—.20 .30	50— .25 100— .40
Carrara (Baerman) Large creamy white. Very tall grower with 7-8 florets open on a long flowerhead.	1 10	.20 1.60	.15 1.20	2—.15 .60	25— .20 100— .60
Centennial (Fischer) A beautiful large scarlet with wide open florets on a straight spike. 5-6 blooms open on a long flowerhead.	2 10	.15 .60	4—.20 .40	6—.20 .25	100— .20
Connecticut Yankee (Schen.) Large blush pink with a most attractive scarlet throat blotch. Opens 8-9 blooms on a straight spike and long flowerhead. Rather shy producer of bulblets.	1 10	.80 6.40	.60 4.80	.40 3.20	4— .35 10— .75

	Per	Large	Medium	Small	Bulblets Per
Coraleen (Jackson) Clear coral salmon shade. Lightly ruffled edges and deeper spot in throat. A very beautiful variety.	1	.50	.40	.25	10— .25
Corona (Palmer) Large creamy white with picotee edge. Opens 6-8 blooms on a tall, strong plant. A leading commercial.	1 10	.10 .80	3—.15 .40	5—.15 .25	100— .25
Coutt's Orchid (Coutt) Immense round florets of a light orchid rose with a cream throat. Rather short flowerhead, but color is very beautiful.	1 10	.15 1.20	2—.20 .80	5—.20 .35	100— .25
Cover Girl (La Salle) Very tall medium pink. Opens up to 10 5½-inch florets on a long flowerhead. Winner of many ribbons.	1 10	.25 2.00	.15 1.20	.10 .80	10— .20 100—1.50
Creteil (K & M) Color delicate salmon pink with creamy blotch. 8-10 wide-open flowers on a strong upright stem. Mid-season variety.	1	.20	.15	.10	10— .15
Crinkle Cream (Ellis) Ruffled cream with wide open florets. One of the most beautiful light yellows. Very tall, strong grower. Late.	1 10	.30	.20	4—.25 .50	20— .25 100—1.00
Criterion (Krueger) Light pink with many wide open florets on a tall stem. Blooms in midseason. A very fine variety.	1 10	.10 .80	2—.15 .60	4—.25 .50	25— .25 100— .60
Crown Orchid (Almey) Deep toned orchid lavender with a deeper colored throat mark. Opens up to 6-8 florets at one time on a tall straight stem. Should make a good commercial.	1	1.00	.80	.60	4— .30 10— .50 100—5.00
C. W. Gannett (Cham.) Mammoth rose flaked lavender with cherry blotch. A giant in size and many florets open on a very tall, strong stem.	1 10	.30	.20 1.60	3—.20 .60	20— .25 100— .75
Daisy Mae (Lins) Beautiful orange pink with cherry throat. Tall, strong, husky grower with 7-8 large, well-placed, open blooms.	1 10	.35 2.80	.20 1.60	3—.25 .65	10— .25 100—1.00
Dauntless (Errey) Color an attractive pale pink shading to petunia in the throat. Tall growing with many large flowers open. An extra fast propagator.	1 10	.25 2.00	.15 1.20	3—.15 .40	20— .25 100—1.00
Diane (Krueger) Orange color with cream throat. Tall growing with 5-6 large well-placed blooms open at one time.	1 10	.10 .80	2—.15 .60	3—.15 .40	20— .25 100—1.00
Dieppe (Hassel) Deep salmon red with darker blotch. Large flowers of a very beautiful color, 8-9 open at one time on a long flowerhead. A must have.	1 10	.30 2.40	.20 1.60	.10 .80	20— .25 100—1.00

	Per	Large	Medium	Small	Bulblets Per
Dream Castle (Lins) Ruffled coral pink blending to light cream throat. Straight spikes with good placement. Opens 10 florets with 7 more in color.	1 10	.40	.30	.20 1.60	10— .25
Dr. van Dobben de Bruyn (Salman) Pure white with only a faint green shade deep in the throat. 6-8 large blooms open on a tall husky plant, good healthy grower and fast propagator.	1 10	.25 2.00	.20 1.60	3—.25 .60	20— .25 100—1.00
Dr. Whiteley (Riley) Clear yellow apri- cot with a golden throat. Opens 5-6 large wide open blooms on a tall, straight stem. One of the best in this color.	1 10	.15 1.20	.10 .80	4—.20 .40	25— .20 100— .50
Elanora (Errey) Rich maroon purple or dark wine. Tall growing with 8-10 wide open flowers. A very beautiful dark purple.	2 10	.15 .60	3—.15 .40		100— .25
Elizabeth Maier (Maier) Pure light yellow with frilled petal edges. 10-12 open florets with several more showing color on a medium tall spike.	1	1.00	.75	.50	5— .25
Elizabeth the Queen (White) Beau- tiful clear lavender mauve with darker lines in the throat. Heavily waved and frilled florets, 7-8 wide open on a medium tall stem. A very beautiful variety. Does best when given plenty of water.	3 10	.25 .70	.15 .40	.10 .25	100— .25
Essa Marie (Coutt) Large, round florets of a soft, deep, pink color that does not fleck. 8 five-inch florets open on a long spike that is free from crooks.	1 10	.30 2.40	2—.20 .80	4—.20 .40	20— .25 100—1.00
Ethel Cave Cole (Cave) Pure light pink, massive spikes with 8-10 open florets. May fleck some in hot weather. Fine early commercial.	3 10	.25 .60	.20 .50	.15 .40	100— .25
Exemplar (Krueger) Called a New Era in salmon shades. Opens 8-9 wide open ruffled blooms on long straight spikes.	1	.20	.15	.10	20— .25 100— .75
Feuerreiter (K & M) Very rich ver- million red. The large open flowers, many of which are open at a time, are of heavy texture on a tall spike.	1 10	1.00	.75 6.00	.50 4.00	4— .25
Firebrand (Butt) Dark signal red with two white lines on lower petals. Very stiff and straight stem, florets lie tight and flat with 8-10 well-placed blooms open. A fine commercial.	1 10	.20	.10 .80	2—.15 .40	30— .20 100— .50
Fuchsia Belle (Almey) American beauty rose red or reddish purple. Opens 10 medium sized florets on a tall straight spike. Unusual and distinctive color. Bulb- lets rather hard to germinate.	1	.60	.50	.30	3— .20 10— .40

	Per	Large	Medium	Small	Bulblets Per
Fuchsia Queen (Vavrous) Bright fuchsia purple with darker feather in throat. Tall grower, long flowerhead with 18 to 20 buds. 5 to 6 open florets with 8 showing color. A splendid florist's variety.	1	.50	.40	.20	10— .30
Gardenia (Sheer) Creamy white, opens up to 6 medium sized florets on a tall, slender stem. One of the best for cutting.	2	.15	3—.15		
General Eisenhower (Salman) Very deep rose color. Giant 6-inch flowers, many open at one time on a long flowerhead.	1	.75	.50	.40	5— .25
General MacArthur (Hatch) Tall growing light rose. Opens 5-6 large, lightly ruffled blooms on a husky growing plant.	2 10	.15 1.20	3—.15 .40	4—.15 .30	100— .25
Glamis (Palmer) Clear salmon rose with cream lip. Opens up to 6 large wide open ruffled needle point blooms on a medium tall stiff stem. A beautiful variety.	3 10	.25	5—.25 .45	5—.15 .25	100— .25
Genghis Kahn (Sheer) Heavily ruffled pure pink blending to a light cream throat. Opens 6-7 large flowers on a medium tall spike. Florets are of heavy substance and very beautiful.	1	.50	.30	.20	10— .25 100—2.00
Gleam (Fischer) A beautiful light yellow, heavily ruffled with very thick petals. Medium tall with 4 to 5 five-inch florets open. Not a commercial but fine for local use.	1	.30	.25	.15	10— .25 100—2.00
Gold Dust (Pf.) Tall, very early deep yellow. One of the earliest to bloom in our garden. A fine early commercial.	2 10	.15 .60	3—.15 .40	5—.15	100— .25
Golden Arrow (Pruitt) Clear light yellow with about 8 well placed blooms open. Good propagator. Opens well when cut in tight bud. Should be a good commercial.	1	1.00	.75	.50	10— .30
Golden State (Wheeler) Clear medium yellow that opens 8-10 large blooms on a long flowerhead. Described as a yellow Picardy.	1 10	.35	.20 1.60	2—.25 1.00	25— .25 100— .80
Grace Estella (Youmans) A beautiful salmon pink with cream throat. Opens 8 five-inch florets on a good straight spike.	1 10	.30 2.40	.20 1.60	2—.25 1.00	10— .25 100—1.00
Gratitude (Fischer) Called a much improved Barcarole. Color salmon orange with 5-6 well ruffled blooms open on a tall plant. An extra good cutter with no crooks.	1	.25	.20	2—.25	5— .20

		Per	Large	Medium	Small	Bulblets Per
Gray Dawn	(Both) A medium light gray sport of Jalna. Giant spikes with 6-inch florets. Fine placement and a color like no other gladiolus. Very striking.	1	.25	.20	.15	10— .25
		10	2.00	1.50	1.00	100—1.00
Grenadier	(Palmer) Color a light orange buff. Makes a very imposing spike with 9-10 blooms open on a strong healthy tall growing plant.	1	.25	2—.30	3—.25	10— .25
					10—.70	100—1.00
Greta Garbo	(K & M) A very soft rose pink with creamy lower lip. Opens 6-7 well-expanded flowers on a tall, slender stem. Healthy grower and rapid propagator.	2	.15	3—.15		
		10	.60	.40		
Harmau	(Both) Orange red with a rosy overtone, stands out like a house afire. Large wide open florets on a strong wiry stem. 6-8 open at one time. A fine commercial.	2	.15	3—.15		100— .25
		10	.60	.40		
Hawkeye Red	(Heaton) A bright red sport of Vagabond Prince. Tall growing, with many well-placed, open florets.	1	.15	.10	5—.25	25— .20
		10	1.20	.80	.40	100— .60
Heart's Desire	(Fiedler) Large ruffled pink, shading into white with a pastel yellow throat, heavy midrib. 6-8 wide open florets on a tall spike. All buds will open in water. One of the best new varieties we had in 1948.	1	2.00	1.75	1.50	1— .25
						10—2.00
Heavenly White	(Moses) A sport of Rosa Van Lima. Sparkling blue white with a trace of lavender in the throat. Fine early commercial.	1	.20	2—.25	5—.25	30— .25
		10	1.60	1.00	.40	100— .50
Helen Eaken	(K & M) A real elegant cream gladiolus with a greenish sheen on the lower petals. Six well-formed, wide open florets on a tall spike with 10 more buds showing color. Early flowering.	1	1.50	1.00	.75	3— .25
High Finance	(Wilson) Smoky light orange gray with a cream throat. A very tall, husky plant, long flowerhead with 8-9 large blooms open. One of the best smokies.	3	.25	4—.25	6—.25	100— .30
		10	.65	.50	.35	
Highlander	(Zimmer) Deep lavender or lilac which will open 8-10 large florets on a tall, straight plant. This was our most beautiful lavender in 1947.	1	.75	.50	.30	10— .25
		10	6.00	4.00	2.40	100—2.00
Hokus Pokus	(K & M) Buttercup yellow with vivid carmine blotch. A cheerful mixture of colors. Very early and interesting.	1	.25	.20	3—.25	25— .25
		10	2.00	1.60	.60	100— .75

	Per	Large	Medium	Small	Bulblets Per	
Holland's Glory (K & M) Dark salmon pink with slight yellow throat marking. The large blooms are well placed on the tall straight stems. Florets of heavy texture will stand all weather.	1	.25	.15	3—.25	25—	.25
	10	2.00	1.20	.60	100—	.75
H. R. Hancock (Both) Clear deep cherry rose with a creamy white throat blotch. Perfect double row placement of 5-inch florets, 8-10 open on a tall plant. A fine commercial.	1	.20	2—.25	4—.25	25—	.25
	10	1.60	1.00	.50	100—	.60
Intruder (Graff) Large flame or scarlet with small orange feather on lower petals. Opens 8-9 large florets at one time.	1	.75	.50	.30	10—	.25
	10	6.00	4.00	2.40	100—2.00	
Ivy Robertson (Barrett) Color is cream and pink with a scarlet blotch. Very tall with about 8-9 4½-inch florets open on a long flowerhead.	1	.20	.15	3—.25	25—	.25
	10	1.60	1.20	.60	100—	.60
Java (Salman) Clear yellow flowers of giant size on a tall spike. The flowers are not too well arranged on the spike and attachment is too loose for a good commercial. Good for exhibition.	1	2.00	1.50	1.00	1—	.40
					10—3.00	
Je Maintiendral (K & M) Color scarlet with velvet-like red petals. 6-7 large wide-open flowers out of 16 buds are well placed on a long stem. Strong healthy grower. Early midseason. Fine cut flower.	1	.50	.40	.25	10—	.25
					100—2.00	
Joe Stalin (Both) We do not like the name, but it is one of the tallest growers we have, with the longest flowerhead. It is not red but is a cream with many large florets open at one time.	1	.60	.50	.25	5—	.25
Joseph Haydn (Pf.) Light heliotrope violet with a large dark violet blotch. A very striking and unusual color, no other like it. Florets are wide open and of heavy texture on a medium tall stem.	2	.15	3—.15	5—.20	100—	.25
	10	.60	.40	.30		
J. Van Konynenburg (K & M) Beautiful vermilion or garnet red without markings. Tall, straight plant with 8-10 very large blooms open. A sensational exhibition and market variety.	1	.50	.40	.20	10—	.25
	10	4.00	3.20	1.60	100—2.00	
Kestrel (Palmer) Light orange salmon with cream throat. Tall, straight spikes with 8-10 large florets open. Good commercial.	1	.40	.30	2—.30	25—	.25
	10	3.20	2.40	1.20	100—	.75
K & M's Triumph (K & M) Light salmon pink with creamy blotch. An early tall pink with many florets open. Fine for cutting.	1	.10				
	10	.80				

	Pcr	Large	Medium	Small	Bulblets Per	
King Bee (Krueger) Flaming scarlet, flaked deeper. Tall growing with many large florets open. Different and showy.	1 10	.15	.10 .80	4—.20 .40	25— 100—	.20 .50
King William (Schen.) Soft salmon and apricot blending to a cream throat. A paler Picardy. Opens 8 large blooms on a tall, straight spike.	1 10	.10 .80	2—.15 .60	4—.15 .30	100—	.20
Lady Boo (Graff) Pure shade of shell pink. 6-7 florets open on a straight spike. Will make a good commercial.	1 10	.50 4.00	.30 2.40	.20 1.60	10— 100—	.40 2.50
Lady Jane (Lake) Clear cream with yellow lip. Will open 8 round, wide-open blooms on a good stiff plant. Texture and placement are perfect. One of the very best cut flowers.	1 10	.10 .80	2—.15 .60	4—.15 .30	100—	.20
Lady Luck (Harris) Peaches and cream color. Opens 8-9 four-inch florets on a tall straight stem. A very beautiful color combination and a fine commercial.	1	.25	.20	.15	15— 100—	.25 1.00
Lajla (K & M) White with orange markings on creamy yellow blotch. Strong, wiry stems with 6-7 wide-open florets.	1 10	.25 2.00	.15 1.20	3—.20 .60	25— 100—	.25 .75
Lantana (Palmer) Orange shading to orange salmon, golden throat. 7-8 large wide-open florets on a medium tall plant. Fine color and propagator.	2 10		.15 1.20	4—.15 .60		
Lavender Dream (Wighert) Finest cattleya violet. Tall spikes with 5 well-shaped flowers open.	1 10	.30 2.40	.20 1.60	.15 1.20	20— 100—	.25 .80
Lavender and Gold (Baerman) Light lavender blending to a clear yellow throat. Opens 5-6 four-inch flowers on a tall, slender stem.	1 10	.15 1.20	.10 .80	3—.15 .40	25— 100—	.20 .50
Lavender Prince (La Salle) A King Arthur seedling. An improvement on that variety. Deep lavender which opens 6 five-inch blooms on a tall straight spike. One for the commercial growers.	1 10	.25 2.00	.15 1.20	.10 .80	20— 100—	.25 1.00
Lavender Queen (Arenius) Deep violet lavender sometimes flecked deeper. Nice straight spikes with 6-8 well placed blooms.	2 10	.15 .60	3—.15 .40		100—	.20
Leading Lady (Johnson) Creamy white with lemon yellow throat. Makes nice tall spikes with 6-8 large florets open. This white sport of Picardy is a leading show winner and in large demand by commercial growers.	1 10	.15 1.20	.10 .80	2—.10 .40	25— 100—	.20 .40

	Per	Large	Medium	Small	Bulblets Per
Legend (Fischer) Light pink blending to an ivory white throat. Opens up 5-6 very large florets on a tall husky stem. A very beautiful variety.	2	.15	3—.15	5—.15	100— .25
	10	.60	.40	.20	
Leopold Stokowski (Salman) Pinkish white with a vivid carmine purple blotch. Average height about four feet. Opens up to eight large blooms.	1	.30	.20	.10	25— .30
	10	2.40	1.60	.80	100— .80
Ludovika (K & M) Geranium red with a creamy blotch. Tall, erect spikes with large, wide-open florets, 6-8 open at one time.	1	.25	.15	2—.20	20— .25
	10	2.00	1.20	.80	100—1.00
Magnolia (Palmer) Light, soft, creamy rose. Blooms are large, round and petals are recurved. Opens 6-8 on a strong spike. Fine commercial cut flower.	1	.10		3—.15	100— .25
Mansoor (Salman) Dark brown red. 7 to 8 large, well-placed blooms on a long stiff stem.	1	.30	.25	2—.30	10— .25
	10	2.40	2.00	10—1.20	100—2.00
Marabu (Pf.) Color salmon pink with a large chestnut brown blotch on the lower petals. Good tall healthy grower. An extra early variety for cutting. Very fine.	2	.15	3—.15		25— .25
	10	.60	.40		
Marguerite (Pommert) Deep salmon pink. Opens 5-6 very large wide-open flowers on a long heavy spike. It has too short a stem below the first floret to make a good commercial, but fine for local cutting.	2	.15	3—.15		100— .25
	10	.60	.40		
Marie Antoinette (K & M) Color salmon pink. Large open flowers, many open at a time on a tall stem.	1	.30	.20	.10	10— .25
	10	2.40	1.60	.80	
Marion Pearl (Benedict) Large exhibition light pink with lighter throat. Opens 8-9 large blooms on a tall straight spike. One of the most beautiful gladiolus.	1	.40	.30	.20	10— .40
	10	3.20	2.40	1.60	100—3.00
Marlene Both (Both) Delicate salmon pink with blended deep cream throat. Beautifully ruffled, with long stretchy spikes. Fast propagator. Very fine early cut flower.	1	.30	.20	2—.20	15— .25
	10	2.40	1.60	10—.80	100—1.50
Martha Deane (Guille) Color light yellow with a small red line in the throat. Tall growing with 7-8 florets open on a long flowerhead. A very fine commercial yellow.	1	1.00	.75	.50	10— .50
Mary Kathleen (Kinyon) Pure white with a trace of lavender deep in the throat. Many large well placed blooms on a tall stem. Very fine midseason white. Fast propagator.	1	.15	.10	2—.15	100— .25
	10	1.00	.70	.30	

	Per	Large	Medium	Small	Bulblets Per
Maskerade (K & M) Clear shining yellow with a vivid dark red blotch. Very distinct and conspicuous.	1 10	.15 1.20	.10 .80	3—.15 .40	100—.40
Maurrie Trevan (Both) A giant dark red which makes a tall husky plant from small bulbs. 6½-inch florets on a long flowerhead, holds 8 to 10 florets open. Bulblets large and germinate easily.	1	1.50	1.00	.75	2—.25
Mercury (Lins) Clear vermilion red. Opens 8-10 large blooms on a tall straight spike. One of the best bright red varieties.	1 10	.20 1.60	.15 1.20	2—.15 .60	100—.40
Mid-America (Knierim-Evans) A giant red that has been the sensation at the shows. Round smooth florets with good culture will reach 7 inches in diameter. An extra good healthy grower and propagator. A sure winner for exhibition.	1	1.25	1.00	.75	1—.15 10—1.00
Minstrel (Palmer) A giant lavender pink, sometimes flecked darker. Blooms are ruffled and needle pointed. Opens 5-6 on a very long flowerhead. A very beautiful variety in great demand.	1 10	.50 4.00	.35 2.50	.25 2.00	10—.30 100—2.00
Miss Cobleskill (Gregory) Sparkling clear pink. Opens up 10 six-inch florets on a long strong stem. A very beautiful variety. Will be in big demand when better known.	1	.75	.50	.30	3—.25
Miss Wisconsin (Krueger) New shade of rose pink. Opens 6-8 five-inch florets at one time on a straight stem. One spike makes a bouquet. Will be in great demand. Has a wonderful show record.	1 10	.30 2.40	.20 1.60	2—.25 1.00	10—.30 100—1.50
Mother Kadel (Kadel) Clear medium yellow. 6-7 well-placed blooms open on a nice straight stem. A very fine commercial.	1 10	.10 .80	2—.15 .60		100—.20
Mrs. E. Both (Both) Called the most sensational giant exhibition glad. A blend of deep salmon pink with a deep cream throat. 9 to 10 six-inch florets on a long flowerhead.	1	1.50	1.00	.75	2—.20
Mrs. G. G. Errey (Errey) Color a creamy white with a deeper cream center. Flowers are well placed on a very tall husky plant with 10-12 beautiful blooms open at one time.	1 10	.10 .80	2—.15 .60		
Mrs. Mark's Memory (Pf.) Color reddish violet or deep rose purple. Very large flowers on a tall spike.	1 10	.10 .80	2—.15 .60	4—.15 .30	100—.25
Muzio Clementi (Vantil) A very nice shade of lobelia blue. Strong healthy grower with 5-6 good-sized florets open. You will like it.	1 10	.50 4.00	.40 3.00	.30 2.20	10—.25 100—2.00

	Per	Large	Medium	Small	Bulblets Per	
Neils M. Jenson (K & M) Tall spikes of large wide-open salmon pink flowers. Inner petals suffused darker pink with a yellow blotch in the throat. 6-7 florets open on a good flowerhead. A fine commercial.	3	.20	.15			
	10	.60	.40			
New Europe (Blom) Vivid garnet red or russet orange with a small purple stripe in the throat. Up to 10 large florets open on a very tall stem. Good cut flower.	1	.15	.10	2—.10	100—	.25
	10	1.20	.80	.40		
Nova Zembla (K & M) Pure white, tall, straight grower with up to 8 wide-open florets on a long flowerhead.	1	3.00	2.50	1.50	1—	.50
Nowadays (Graff) A soft rose blending to a peach blush in the throat. Has a straight willowy stem, the florets have alternate placement with good harmony.	1	.30	.25	.15	10—	.25
	10	2.40	2.00	1.20		
Oregon Gold (Majeski) Light yellow with deeper throat. Opens 6-8 florets on a very tall plant with a long flowerhead. Considered the best late yellow.	1	.15	.10	3—.15	100—	.25
	10	1.20	.80	.40		
Oriental Pearl (Carlson) Called the wonder glad of 1946. Oriental Pearl is a very large wide open cream. 6- to 7-inch florets, very tall husky growing plant that does not crook. A leading commercial.	1	.40	.30	.15	10—	.30
	10	3.20	2.40	1.20	100—2.00	
Pactolus (K & M) Color apricot cream with orange red blotches on lower petals. The 8 wide-open flowers are closely attached to the stem making a beautiful color effect. Long, straight stems and early flowering.	1	3.00	2.50	1.50	1—	.25
Paul Robeson (Cave) A dark red exhibition variety. Called a dark red Picardy. Grows tall and straight with 7-8 five-inch florets open at one time.	1	.75	.50	.30	4—	.25
	10			2.50	10—	.50
Paul Rubens (Salman) Deep reddish violet purple. Large flowers of good substance with 6-7 open on a tall spike. It is in much demand in Holland and is said to be a fine parent for hybridizing.	1	.25	.20	2—.25	10—	.25
	10	2.00	1.60	10—1.00	100—2.00	
Pfitzer's Century (K & M) Light scarlet of heavy texture. The stem is tall with 8-10 large wide-open flowers. A very beautiful variety.	1	.50	.40	.25	10—	.25
	10	4.00	3.20	2.00	100—2.00	
Phantom Beauty (Bastian) A light pink of formal type, perfect placement with 5½-inch ruffled wide-open florets, 12 to 13 open at one time. Tall growing and never crooks. Good grower and shipper. A must have.	1	2.00	1.50	1.00	1—	.25
					10—2.00	

	Per	Large	Medium	Small	Bulblets Per
Picardy (Palmer) Color a lovely shrimp or salmon pink. 6-7 well-placed blooms open. So well known it is not necessary to say much about it. Our strain has always been healthy with long spikes.	2 10	.15 .80	3—.15 .40	5—.15 .25	100— .20
Pink Picardy (Earl) A sport of Picardy that is of a deeper pink than its parent. A good tall healthy grower.	1 10	.15 1.20	.10 .80	3—.15 .40	100— .25
Pink Radiance (Q) Pure light pink with a touch of carmine deep in the throat. 6-8 wide-open florets on a tall spike that does not crook. One of the very best commercials.	1 10	.10 .80	2—.15 .60	4—.15 .30	100— .25
Pioneer (La Salle) Dark shell pink blending to a cream in the throat. 6-8 large wide-open florets on a medium tall spike. Distinct and beautiful. Makes good sized bulblets which grow easily.	1	.25	.20	3—.25	20— .25 100—1.00
Poet's Dream (Fischer) Light lavender blending to a creamy throat. Its 4-inch round florets are nicely ruffled and of heavy texture, set on tall, strong stems. A beautiful variety.	1	.35	.25	.15	10— .25
Poussin (Salman) Morocco red or rust red. Opens about 6 florets on a straight spike. A different color and a good healthy grower. Makes beautiful large bulbs.	1	.50	.40	.30	3— .25
Princess Irene (Salman) Salmon pink with orange shades, red stripe on a yellow blotch. 6-7 large wide-open, well-placed blooms on a straight stem.	1 10	.35 2.80	.25 2.00	2—.25 1.00	10— .20 100—1.00
Purple Beauty (Roozen) A good strong growing purple. Good clear color and substance.	1 10	.10 .80	2—.15 .60	4—.20 .40	100— .20
Purple Supreme (Wilson) Clear deep purple with lighter border on edge of petals. Opens 6-7 good sized blooms on a tall plant. One of the best purples.	1 10	.15 1.20	.10 .80	4—.15 .30	100— .25
Ravel (K & M) Clear violet blue with reddish or brown markings. The large florets are well placed on a tall erect stem. Many flowers open.	1 10	.50 4.00	.40 3.20	.25 2.00	10— .25 100—2.00
Red Charm (Butt) Deep sparkling scarlet, deeper in the throat. 7-8 large well-placed blooms open on a tall straight spike. A very fine commercial.	3 10	.25 .60	.15 .40	5—.10 .20	100— .20
Rima (Mitsch) Pale lavender pink. Opens 5 five-inch blooms on a tall slender spike. Very beautiful.	1 10	.10 .80			100— .25

	Per	Large	Medium	Small	Bulblets Per	
Rio Rita (Lins) Large ruffled orange with many large florets open on a tall straight stem. Has won many awards.	1 10	.20	.15 1.20	2—.15 .50	100—	.30
Roosevelt's Memory (Salman) Giant, well arranged ivory white. Flowers of good texture on a tall spike. Opens 7 to 8 giant florets at one time.	1 10	.50	.40	.30 2.40	5—	.25
Rosa Van Lima (Pf.) A very fine light rose pink. Excellent grower and beautiful color. A number one commercial.	1 10	.10 .80	3—.15 .40		100—	.25
Rosea (Errey) Clear rose pink with deeper lines in throat. An attractive shade. 7-8 large blooms open on a tall stem.	1 10	.20 1.60	.15 1.20	3—.15 .40	100—	.25
Rose Dawn (Errey) Glowing old rose, deeper shade in throat. Very tall strong grower with long flowerhead. 9-10 well-placed blooms open. Color very much like Chaumony but much better growth. A 100% cut flower.	1 10	.10 .80	2—.15 .60	3—.15 .40	100—	.30
Rose O'Day (Fischer) Distinctive in color, very tall growing rose lavender that opens 10 large florets in a double row formation. A very beautiful variety. A must have.	1 10	.20 1.60	.15 1.20	3—.15 .40	100—	.40
Rosy Morn (Riley) Light coral rose with a large white blotch. Brilliant and very beautiful. Opens 6-7 medium-sized blooms on a good stem. A fine early cut flower.	2 10	.15 .60	3—.15 .40		100—	.25
Rosy Red (Knight) Deep rose red, medium early with 6-7 five-inch blooms open on a medium tall stem.	1	.15	.10			
Royal Garnet (Haring) Color black red, lighter in the throat. Called a beautiful black Picardy. Large florets on a good stem. Early.	1 10	.30 2.40	.20 1.60	.10 .80	10— 100—	.25 2.00
Royal Windsor (Beaton) A very bright spectrum red. Grows tall with 8-10 five-inch florets open. The florets are firmly attached and spikes are always straight. One of the best new glads.	1 10	.75 6.00	.50 4.00	.35 2.50	5— 100—	.25 3.50
Salman's Glory (Salman) Creamy white with carmine red markings on a large primrose yellow blotch. Very large wide-open florets of heavy texture on a tall straight stem. Should make a good commercial.	1 10	.25 2.00	.15 1.20	5—.25 .40	10— 100—	.20 3.50
Shirley Temple (Pruitt) Very large ruffled light cream with a rich cream throat. Very heavy texture. Crooks some in hot weather, but when well grown is very fine.	3 10	.20 .60	.15 .40		100—	.25

	Per	Large	Medium	Small	Bulblets Per	
Silentium (Pf.) White with red throat blotch. Opens 6- to 4½-inch blooms on a tall slender spike. Good cut flower.	3	.20	.15		100—	.25
	10	.60	.40			
Silver Gull (K & M) Color silvery bluish grey with a creamy blotch. Very distinct and a real novelty. Large wide-open florets on a straight stem with 6-7 open.	1	.30	.20	2—.15	10—	.20
	10	2.40	1.60	10—.60	100—	1.50
Silver Wings (Ritsema) Creamy white. Said to be an improvement on Leading Lady with whiter and more ruffled florets. Being a sport of Picardy it occasionally reverts to Picardy. In case you receive a Picardy we will replace on request.	1	.25	.15	.10	25—	.25
	10	2.00	1.20	.80	100—	.75
Similor (K & M) Color apricot orange. 7-8 medium sized florets open on a tall slender stem. An early variety and healthy grower.	1	.15	.10	2—.15	20—	.25
	10	1.20	.80	10—.60	100—	.80
Snowcrest (Ellis) Large ruffled white. Tall growing with 5-6 large blooms open on a stiff stem. A very fine variety that will be in big demand when better known.	1	.50	.40	.25	10—	.25
					100—	2.00
Snow Princess (Pf.) An improved Maid of Orleans. A larger and better white in every way. A healthy, vigorous grower and good propagator.	2	.15	3—.15	5—.15	100—	.25
	10	.60	.40	.20		
Solo Mio (K & M) Lemon yellow with carmine in the throat. 6-7 well-formed blooms at a time on a medium-sized stiff stem. The earliest to bloom in our fields in 1947.	1	.20	.15	2—.15	25—	.25
	10	1.60	1.00	.50	100—	.75
Spic and Span (Carlson) A very tall ruffled deep pink with 10 open florets well-paced on a long flowerhead. A tall, strong grower. Spic and Span has a long list of show winnings.	1	1.50	1.25	1.00	2—	.25
	10	12.00	10.00	8.00	10—	1.00
Spitfire (Evans) A clear rosy toned salmon, white throat with cherry lines. Opens 8-9 five-inch florets on a straight stem. Very beautiful.	1	.25	.15	2—.20	10—	.20
	10	2.00	1.20	.80	100—	1.50
Spotlight (Palmer) Clear medium deep yellow with a small vivid scarlet blotch in the throat. 5-6 large blooms open at one time on a tall straight spike. In great demand for cutting.	1	.20	2—.25	3—.25	15—	.20
	10	1.60	1.00	.50	100—	1.00
Stella Antisdale (Evans) Soft light pink, cream throat. 7-9 very large florets on a tall straight spike. A very fine commercial cut flower.	1	.10	2—.15		100—	.25
	10	.80	.60			

		Per	Large	Medium	Small	Bulblets Per
Summer Gal	(Zimmer) Large glisten- ing geranium pink with a rose feather in the throat. 8-9 large blooms open on a tall plant. Extra fine. Will make a good com- mercial.	1	1.00	.75		5— .25
		10	8.00	6.00		
Sunlight	(Spiller) Large ruffled florets of a brilliant orange, shading to a golden center. Tall vigorous grower with 5-6 large blooms open. A very beautiful variety.	1	.60	.40	.25	10— .50
		10	4.80	3.20	2.00	
Sun Spot	(Roberts) Light apricot buff with a rose spot in the throat. Opens up 8 or 9 ruffled florets on a tall straight spike. A good propagator. Has a very fine show record and should make a fine commercial.	1	.75	.50	.40	3— .25
		10	6.00	4.00	3.00	10— .60
Sweet Seventeen	(Blom) Soft peach rose with a green-yellow sheen in the throat. The large blooms are wide-open on a long wiry stem.	1	.30	.20	2—.25	10— .30
		10	2.40	1.60	1.00	100—2.50
Tivoli	(K & M) Soft rose with lighter throat. Opens 8-9 wide-open florets on a tall stem. Should be extra fine for cutting. Very beautiful.	1	1.00	.75	.50	5— .50
		10	8.00	6.00	4.00	10— .75
True Love	(Kline) Clear shell pink. Good grower and reliable cutter. Opens 6-8 five-inch florets on a tall stiff stem. Very early and very beautiful.	1	.25	.15	2—.20	10— .20
		10	2.00	1.20	.80	100— .75
Tunia's Mahomet	(Both) Fine giant dark smoky. Color plum with orange scar- let in the throat. Nice long flowerhead with 6-7 open florets. Claimed to be the best smoky from down under.	1	.40	.30	.20	10— .25
Tunia's Masterpiece	(Both) A lavender from Australia. A good grower with plenty of large florets open on a tall spike. Will fleck some in hot weather.	1	3.00	2.50	2.00	1— .25
Uhu	(K & M) A new smoky from Hol- land. Said to be the finest smoky yet introduced. The large florets are well placed on a tall stem. About 8 open at one time.	1	.25	.15	2—.20	10— .20
		10	2.00	1.20	.80	100—1.50
Valeria	(Pruitt) Light red or scarlet. Very tall husky plant with 6-7 large ruffled florets open on a long flowerhead always well placed. It is in great demand as a cut flower. The bulblets are rather hard to germinate.	3	.20	.15	5—.15	100— .25
		10	.60	.40	.30	
Van Gold	(Van Voorhis) Deep golden yellow with no markings. Opens 6-8 five- inch blooms on a straight stiff stem. A very fine early commercial.	1	.25	.15	.10	10— .20
		10	2.00	1.20	.80	100—1.50

		Per	Large	Medium	Small	Bulblets Per	
Variation	(Krueger) Light pink with 8-10 five-inch blooms open on a long flowerhead. Tall husky grower. An early pink that should make a good commercial. Rapid propagator.	1	.20	.10	3—.15	100—	.25
		10		.80	.40		
Virgin	(Lins) A pure white on a tall straight stem. Florets are of heavy substance. Opens 7-8 medium sized blooms. Heavy bulblet production even from large bulbs.	1	.50	.40	.25	10—	.25
Vredenburg	(Pf.) Large pure white of vigorous growth. The flowers are well placed on a good spike. A fine commercial white.	3	.20	.15			
		10	.60	.40			
Vulcan	(Dr. Stevens) Reddish purple. Opens 5-6 large blooms on a tall plant.	1	.15	.10	5—.20	100—	.25
		10	1.20	.80	.30		
White Gold	(Scheer) Mammoth cream blending to yellow in the throat. 5-6 very large florets open on a tall husky plant. Flowerhead is rather short but still a good early cream.	3	.20	.15	5—.15	100—	.25
		10	.60	.40	.20		
W. R. Reader	(Turnbull) Deep salmon with light cream center. 6-8 very large blooms on a straight spike. A famous Canadian variety that is well liked by florists.	1	.15	.10	2—.10	100—	.25
		10	1.20	.80	.40		

DeLuxe Mixture—This is a splendid mixture. It contains many new and high priced varieties. Every bulb is worthy of a place in your garden. An inexpensive way to get a good collection of gladiolus is to grow our DeLuxe Mixture. Thousands of of these collections have been sold and our customers are always pleased.

100 large bulbs \$4.50 prepaid.
 100 medium bulbs \$3.25 prepaid.

WHOLESALE PRICE LIST

NOT PREPAID

Prices per 100. 25 bulbs at the same rate.

Pint bulblets sold at the quart rate	Large	Medium	Small	Bulblets Quart
Abu Hassan	\$	\$5.00	\$2.00	\$
Algonquin	2.50	1.00	2.00
Annamae	4.00	3.00	1.00	2.00
Bittersweet	4.00	1.50	3.00
Buckeye Bronze	4.00	2.00	3.00
Burma	4.00	1.50	6.00
Centennial	3.00	1.50
Corona	4.00	3.00	1.00	2.00
Coutt's Orchid	4.00	2.00	6.00
Caroline W. Gannett	12.00	4.00
Daisy Mae	12.00	5.00	10.00
Dauntless	8.00	3.00
Diane	4.00	5.00
Dr. van Dobben de Bruyn	20.00	12.00	4.00	10.00
Dr. Whiteley	1.00	4.00
Elanora	4.00	3.00	3.00
Elizabeth the Queen	4.00	3.00	1.00	4.00
Firebrand	4.00	2.00	10.00
General MacArthur	1.00	4.00
Glamis	3.00	1.00	4.00
Gold Dust	4.00	2.50	2.00
Greta Garbo	4.00
Hawkeye Red	5.00	2.00	4.00
Heavenly White	5.00	2.00	8.00
H. R. Hancock	10.00	5.00	2.00	7.00
Joseph Haydn	3.00	1.50	5.00
K & M's Triumph	4.00
King Bee	5.00	2.00	5.00
King William	4.00	3.00	1.00	2.00
Lady Jane	4.00	3.00	1.00	2.00
Lavender Prince	3.00	10.00
Lavender Queen	4.00	3.00	2.00

WHOLESALE PRICE LIST (cont.)

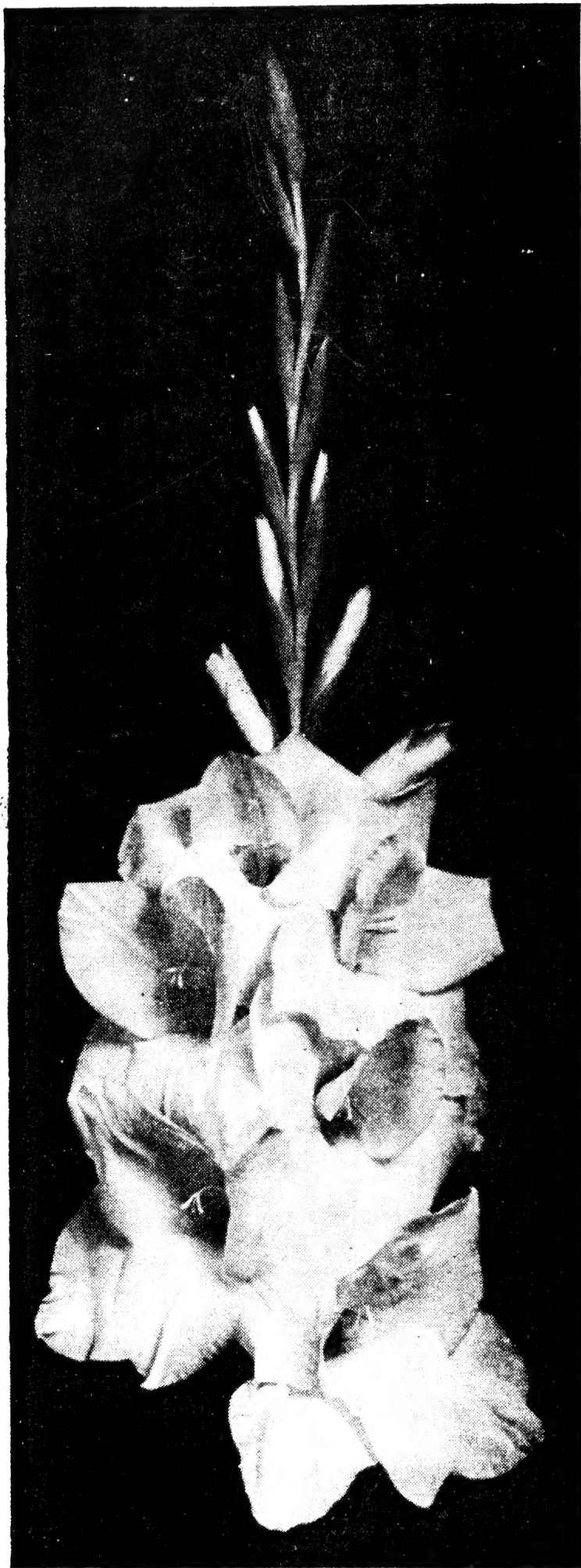
Pint bulblets sold at the quart rate	Large	Medium	Small	Bulblets Quart
Leading Lady	7.00	5.00	2.00	4.00
Legend	4.00	3.00	1.00	3.00
Marabu	4.00
Marguerite	4.00	3.00	2.00
Mary Kathleen	4.00	3.00	1.00	4.00
Maskerade	5.00	3.00	1.00	3.00
Mrs. Mark's Memory	4.00	1.00	3.00
Neils M. Jenson	3.00
New Europe	6.00	4.00	1.00	2.00
Oregon Gold	3.00	2.00	2.00
Oriental Pearl	20.00	5.00	20.00
Picardy	1.00	2.00
Purple Beauty	3.50	2.50	2.00
Purple Supreme	3.00	1.00	2.00
Red Charm	4.00	3.00	1.00	2.00
Rosea	8.00	3.00	3.00
Rose Dawn	5.00
Rose O'Day	6.00	2.00	5.00
Rosy Morn	4.00	3.00	2.00
Royal Garnet	12.00	3.00	6.00
Shirley Temple	4.00	3.00
Silentium	3.50	2.50	2.00
Silver Wings	3.00	10.00
Snow Princess	3.50	2.50	.75	2.00
Solo Mio	5.00	1.50	5.00
Spotlight	2.00	8.00
Stella Antisdale	4.00	2.00
True Love	6.00	2.00	3.00
Valeria	5.00	1.00	3.00
Variation	4.00	1.50	4.00
Vulcan	3.00	1.00	6.00
White Gold	1.00

All stock offered subject to prior sale.

If possible give second choice.

Bulblets sold by dry measure.

Pint bulblets sold at half quart price.



ORIENTAL PEARL